

B2B

b2b

the WAIT is over

DENIM CLUB INDIA

presents

InDIGO

Exhibition | Conference | Awards

2012

InDIGO is the first-ever denim industry trade event in India with international presence and participation

InDIGO stands out in its own way by offering an exhibition, a conference, and hosting first-ever denim awards under one roof

InDIGO marks the beginning of a new era in internationalization of denim business

InDIGO is much more than a denim buyer-seller meet ... it shall cater to complete supply-chain of denim, show-casing the best and latest in denim fabric and made-ups, technology, processes and consumables, from India and abroad, highlighting the enormous potential in denim business in the coming years

It's all about Denim

The First Ever Denim Business Expo in India

primary objective of the denim dedicated event InDIGO is to help meet the needs of the fast-growing denim industry and the rapidly evolving denim-wear market, and enable stakeholders in the entire denim eco-system in converging on a single platform for networking, exchange of ideas, sharing of current experiences and vision for the future

InDIGO will enhance the visibility of denim players, highlight their capabilities, expertise and achievements, and provide an avenue to forge strategic alliances with potential clients or partners in India and overseas

in association with :

Apparel Online WORLDWIDE
IN CONTACT...

30th & 31st
AUGUST 2012

Expocentre
Sector 62
NOIDA

www.denimclubindia.org

The First Ever Denim Expo in India

InDIGO 2012
Exhibition | Conference | Awards

the EXHIBITION

InDIGO 2012 :: International Denim Industry - Growth Opportunities is the first-ever Denim dedicated business event in India, which brings a unique opportunity for the denim businesses from the Asian sub-continent to show-case their products and services to a very large number of denim professionals, denim technicians, and denim industry decision-makers, all gathered under one roof. InDIGO 2012 makes available a large expanse of world-class fully air-conditioned exhibition space at the Expocentre in NOIDA, one of the most prestigious locations in NCR.

In the sprawling Expocentre complex, InDIGO 2012 will witness the presence of top-of-the-line players from all segments of denim industry from India & overseas... showcasing the entire supply chain of denim, including the raw material, machinery, processes, and consumables used at various stages. As an exhibitor in InDIGO 2012 you get multiple advantages, and an investment in InDIGO 2012 is much more beneficial, both commercially and in terms of logistics, compared to organizing your own road-show.

Why Exhibit at InDIGO 2012?

To meet customers face-to-face

Build new relationships and meet with potential customers as well as existing customers

To increase your brand awareness

Pre-event promotion will raise your company profile and drive visitors to the event

To showcase product range and technologies

Present products and demonstrate capabilities and strengths to a large target audience

To network with peers

Meet new people and share industry experience with other exhibitors and visitors

You Should
Exhibit!
if you are

Denim Mill Denim Apparel Brand

Manf. & Supplier of

- Cotton Yarn for Denim
- Polyester / Spandex
- Machinery & Equipment used for Garment Manufacturing
- Trims & Embellishments
- Garment Tags & Care Labels
- Zippers, Buttons & Rivets
- Sewing Thread & Needles
- Laundry & Washing Equipment
- Auxiliaries, Dyes & Specialty Chemicals
- Service Providers
- Laundry, Washing & Finishing Units
- Embroidery Units
- Vendors of
- CAD / CAM / CIM, Textile / Apparel ERP Solutions, Barcode / RFID
- Textile & Fashion Magazines

BOOK YOUR
SPACE
NOW!

InDIGO 2012 offers a prime opportunity to all serious players in the entire denim supply chain, to promote their products, technology, and services.

The exhibition will cater to all segments of the industry by making available exhibition stalls in various standard sizes, as well as completely customized display spaces based on specific requirements.

We have a lot of space but limited number of stalls!!!

Please contact us to book your space now at indigo@denimclubindia.org.

Limited Number of Exhibition Stalls : Book Your Space Now!!!

the CONFERENCE

The international denim conference @ InDIGO 2012 aims to look at the journey and evolution of the Indian Denim Industry over the last four decades. It will highlight and bring in focus the entire range of issues which need to be discussed for ensuring that Indian Denim Industry is geared up to capitalise the growth in the denim segment by addressing challenges and bridging gaps.

The conference will bring together a large number of internationally renowned experts, who will share a wealth of knowledge, experience and insight into the latest innovative products, market trends, case studies and trade secrets. The conference aims to encourage discussion and exploration of the global denim scenario, and bring up collaborative opportunities for denim businesses from India and abroad.

awards

For the first time in India, businesses and brands from the denim industry will be recognised through 'Denim Excellence Awards' in a special ceremony during InDIGO 2012. In a bid to boost innovation, the Denim Awards will recognise excellence in a range of categories including design, innovation, marketing, technology, and sustainability.

The Denim Excellence Awards @ InDIGO will be the first-ever attempt in the Asian sub-continent to recognise and honour professionals and companies that have contributed to the growth and evolution of the denim industry. The awards function will be held as an integral part of InDIGO 2012. The awards will focus on innovative products & technologies, and leadership of individuals and companies that are contributing to the productivity and innovation excellence of the denim ecosystem.

SPONSORSHIP Opportunities

InDIGO 2012 presents an exceptional opportunity to enhance your organization's brand value in the minds of key industry leaders, from India and abroad, having a direct interest in your products and services.

As a sponsoring organization, you get an exclusive chance to reach the uniquely targeted audience and demonstrate your organization's commitment to industry relationships. Sponsorship at this international industry event would bring in excellent returns, offering unmatched exposure & mileage.

The branding at the venue will also be carried forward on the Denim Club India portal, pre and post the event.

we will DISCUSS

- Evolution and Growth of Indian Denim Fabric Industry Over the Last Four Decades
- Factors Fueling Growth in Domestic Demand / Consumption of Denim Garments in India - Past Trends & Future Possibilities
- Eco-friendly Denim : Green Innovations in Denim Washing & Manufacturing
- Innovations in Denim - The Road Ahead
- Global Partnership Opportunities Offered by Fast Growing Domestic Denim-wear Market in India / Asia
- Testing & Regulations : Impact on Denim Business in International Markets
- Future of Denim : From Urban Fashion-wear to Rural Work-wear in India
- Future of Denim : From Jeans to Designer Denim in Indian Market
- The Brand Wagon - Finding Growth in Retail Market
- Fashion Trend Forecasting - Issues & Concerns

and a lot more ...

must visit for...

CEO / Heads of • Denim Manufacturing Units • Denim Apparel Brands • Spinning Units • Laundries • Apparel Retailers Stores Merchandisers / Sourcing professionals from • Retail Chains • Buying Houses • Trading Houses Manufacturers / Dealers of • Dye-stuff & chemicals for Denim Dyeing and Washing • Laundry Equipment • Trims and Embellishments • Consumables Technicians involved in • Product Development • Denim Washing / Finishing • Fabric and Apparel Testing • and • Garment Designers • Fashion Designers • Faculty and Students of Textile, Apparel, Fashion & Design Institutes • Textile & Fashion Magazine Publishers • Journalists and Recruiters in Textile, Apparel & Retail industry • Fashion Trends forecasting professionals

Limited Seats :: Pre-registration Required :: Register Now!!!

networking
@
INDIGO

- InDIGO 2012 will offer unmatched networking opportunities to all participants.
- ▶ Pre-event Circulation of Lists of Participants, Exhibitors, Delegates & Speakers
 - ▶ Dedicated Networking Sessions
 - ▶ Post-event connectivity through Denim Club India portal
 - ▶ Separate exclusive networking lounges all over the venue

Venue : Expocentre, Sector 62, NOIDA

The Expocentre at Sector 62, NOIDA is a landmark building, equipped with state-of-the-art infrastructure. The Expocentre offers a large expanse of space for conference and exhibition, in a fully air-conditioned environment. Expocentre is very well connected by road and Metro, being minutes away from Central Delhi, and has several international class hotels in its vicinity.

organiser
DENIM CLUB INDIA

Founded in 2008, Denim Club India is the destination for the world's denim community members to connect, communicate, share, and learn from each other, as well as the continuously updated and growing Denim Resource Center.

Denim Club India is a unique semi-formal format, comprising of denim professionals and enthusiasts as its members. DCI caters to professionals from all the segments of denim value chain, including manufacturers, suppliers and service providers for fibre, yarn, fabric, machinery and equipment, dye-stuff and chemicals, apparel, accessories, display and packaging, software solutions. DCI also serves students and faculty of textile, fashion, design and apparel courses, and publications and magazines.

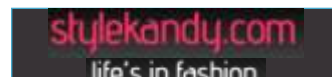
Denim Club India offers a wide spectrum of conventional as well as non-conventional services to the corporates already a part of, or wishing to foray into, the denim supply chain - utilizing the existing network, and its synergy in many innovative ways - to accomplish goals which have not even been thought of earlier.

DCI's vision is to increase connectivity and dialogue between professionals to enable them to find new sources of competitive advantage in their inherent assets, and invest the combined strength in a more sustainable future for both present and coming generations.

Event Media Partners



Online Media Partner



Marketing Partners

Sterling Sales Pvt. Ltd.

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