



Denim Club India
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Denim Club India Newsletter - Vol. 1, Issue 8

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Dear **Mr. Rajesh Dudeja**,

Hello!

You already know that the **Denim Club India** was formally **launched** on **25 July 2008**. We have put together a photo-album of the event and placed it on the Denim Club India portal. Check out the event photographs on Denim Club India portal!

In this edition of DCI News-letter, the spot-light is on **Denim Club India Formal Launch** and **Bhaskar Industries Ltd.** - one of the leading denim manufacturers in India - who sponsored the formal launch event of Denim Club India.

News

Formal Launch of Denim Club India

[Denim Club India](#) | 7/25/2008

The Denim Club India was formally launched on **25 July, 2008** at Intercontinental – The Grand, New Delhi.



The launch event was sponsored by **Bhaskar Industries Ltd.** a leading denim manufacturer of India.

Mr. Rakesh Kalia, C.E.O., Bhaskar Industries Ltd. unveiled the Denim Club India standee to formally launch the Denim Club India.

The highlight of the launch event was an exposition by **Samant Chauhan** focusing on Denim bottoms accessorized with his creations - projecting **Denim as a complete lifestyle experience**.

Check out the photo album of the event on Denim Club India portal.

For more Denim News, visit [Denim Club India - News](#)

Video

Denim Club India, Formal Launch

The Denim Club India was formally launched on **25 July 2008**.

The launch event was organized at **Intercontinental - The Grand**, New Delhi, and was **sponsored by Bhaskar Industries Ltd.** - one of the largest manufacturers of Denim in India.

Mr. Rakesh Kalia, C. E. O., Bhaskar Industries Ltd. unveiled the Denim Club India standee to launch the Denim Club India officially, in the presence of a large gathering of professionals related to Denim and Denim garments.

In case the embedded video does not run in your email browser, please [click this link](#).



For more Denim Videos, visit [Denim Cub India - Videos](#)

Website

Bhaskar Industries Limited

Bhaskar Industries Ltd. offers the complete range of denim, produced in its state-of-the-art composite manufacturing facility located at Mandideep, Bhopal, India. With its modern plant and machinery and quality management, the name BHASKAR has become synonymous with high quality product. Spearheaded by **Mr. Rakesh Kalia**, an old-hand at Denim and a very dynamic technocrat, as its **C. E. O.**, Bhaskar will be the **THIRD LARGEST** denim manufacturer in India, by the end of August.

Bhaskar Industries has recently launched its new website, which we are featuring today.



The Bhaskar website, very easy on the eyes, and subtle and soft in appearance, **showcases the denim qualities and range** produced by Bhaskar, in a user-friendly and easy to navigate **Online Showroom**. It shows the color and texture of the denim fabric, and also presents a full blown picture of a garment made out of that particular denim.

A merchandiser or a buyer can actually see the denim, and the possibilities that exists with the denim. The only thing that is not possible is that you can touch the fabric for its feel. ***You might be tempted to reach out and place an order for Bhaskar denim right away!!!***

The other sections highlight the factual details, like production capacities and infrastructure, and carry information about the Bhaskar group as well. The **Photo Gallery** lets you have a virtual tour of the Bhaskar plant. Very importantly, the **Contact Us** page has complete details of the various locations and the concerned persons, making it very very easy for us to reach the right person, whenever the need arises.

Do take a look at Bhaskar Industries Limited at <http://www.bhaskarindustries.com>. You will sure like the experience!.

For more Denim websites, visit [Denim Cub India - Websites](#)

Denim Club India is now all set to move forward with the various initiatives and plans - to fulfil its objective of making DCI the one and only meeting place for all denim professionals in India, and to represent the denim community all across the globe.

In the days to come, we shall be writing to you, and sharing with you the various plans and initiatives, so as to accelerate the growth of the First Ever and the Only Denim Community in the country.

*You can join the Denim Club India as a member by visiting **Denim Club India** and signing up, for free, in a matter of seconds.*

Do write back and share your thoughts, ideas and experiences with **Denim Club India**.

Keep In Touch, and Keep Smiling, Always!

Resource Desk

Denim Club India

<http://www.denimclubindia.org>

Denim Club India - India's First and Only Community of Denim Professionals and Enthusiasts
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