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[Denim Club India](#)

www.denimclubindia.org

[Resource Desk](#)

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[Denim Club India - A New Look](#)

[Denim News](#) : [Videos](#) : [Articles](#) : [Websites](#) : [Jobs](#) : [Careers In Denim](#)

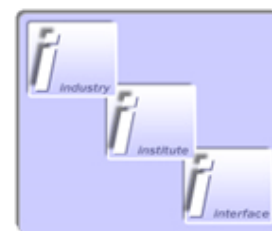
Dear **Mr. Rajesh Dudeja**,

Hello!

We are pleased to come back to you, after a short gap, during which we have worked towards giving Denim Club India Portal a new look and making it more user-friendly.

We must make a very special mention of the [Resource Center](#) at denim Club India offers a whole lot of denim related information through its compilation of news, videos, articles, websites, and documents - highlighting the business trends, design trends and statistics on denim fabric and denim garments from all across the globe, and especially India. You will not have to go anywhere else for information and news relating to denim.

The Industry Institute Interface [[i3Plan](#)] proposed by Denim Club India also deserves a closer look. The [i3 Plan](#) by Denim Club India offers to serve the industry and students in its own unique way by bringing together the denim fabric and garment industry and the institutes imparting education in textile, fashion, garment manufacturing and design. As a part of the i3 Plan, the students can work with the seasoned technicians and professionals in the industry to learn the intricacies of the trade, and the industry gets an opportunity to identify and nurture talent, and also benefits from the fresh and innovative thinking of the students.



The denim industry in India can also look forward to a series of **Denim-dedicated Events** - to be organized by Denim Club India - as a part of its initiative to make things easier for the entire supply-chain of denim industry. Denim Club India is planning to organize a series of events in the form of Buyer-Seller Meets, Road-shows, Talent Hunt and Brain-Storming sessions.

We are also pleased to inform you that Denim Club India shall now on host advertisements and promotional campaigns for all segments of the industry - denim fabric manufacturers, denim garment manufacturers, buying houses, and retailers - on the Denim Club India portal. You can reach us at info@denimclubindia.org for further details regarding how you



can advertise or run a campaign through Denim Club India and increase your reach and visibility.

Do spare a few minutes and check out the new look and the various sections of Denim Club India portal.

We shall keep writing to you, in the days to come, and share with you the various plans and initiatives, so as to accelerate the growth of the First Ever and the Only Denim Community in the country. Keep an eye on the Programs and Events, Industry Institute Interface, Denim Experts Zone, and the Jobs & Career Section on Denim Club India. You will sure find it interesting and useful.

Please note that we have included a convenient UNSUBSCRIBE link at the bottom of this mailer, so that in case you do not wish to receive any further emails from Denim Club India, you can let us know.

Keep In Touch, and Keep Smiling, Always!

Resource Desk

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home

register

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