



DENIM CLUB INDIA
the world of denim professionals and enthusiasts!

Denim Club India
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Denim Club India Newsletter - Launch of Print Edition
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Hello!

It gives me immense pleasure in announcing the launch of the print version of Denim Club India newsletter!

First edition of the print newsletter of Denim Club India was published in January, 2010 and copies of same were distributed at the 65th All India Textile Conference held at Indore on 24th and 25th January, 2010.

I am privileged that Dr. P. R. Roy, rightly known as the Father of Denim in India, who has also been the inspiration behind launch of Denim Club India, agreed to add zest to our first edition with his interview. I feel proud and happy to have achieved my long cherished dream of sharing his vast insight about the Indian denim industry with all of you through DCI newsletter.

The first edition of the Print Version of the newsletter includes :

- **Interview** :: Dr. P. R. Roy - In 10 years time, India can become a world-leader in Denims
- **Campaign** :: HIV & AIDS Awareness Campaign by Denim Club India
- **Feature** :: Industry Veterans Express Positive Outlook for the Indian Denim
- From the Founder's Desk
- **Denim Trend Spotting** :: The Denim Shirt
- **Article** :: Upgrade the Lubricants You Use To Reduce Maintenance Costs

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HIV & AIDS Awareness Campaign
by
Denim Club India

The initiative taken by Denim Club India to promote HIV & AIDS Awareness in different segments of the civil society has been going strong. We have been organizing various activities targeting different age-groups and segments.

In addition to working with school students and youth in colleges, the DCI campaign is also looking, very closely, at the Textile, Apparel and Retail industry segments. Gradually, the decision makers and senior executives in industry are becoming more and more supportive of the DCI initiative.

Fortunately, the **Textile Association (India) - Rajasthan Unit** has come forward and associated with Denim Club India in the HIV & AIDS Awareness Campaign. **Dr. Dharendra Sharma**, Secretary, TAI - Rajasthan Unit, took the lead and arranged for two awareness sessions in Bhilwara.



One session was organized at **Sangam (India) Limited**, Bhilwara. **Mr. S. M. Gupta**, President - Works, was very forthcoming and highly appreciative of this joint initiative by TAI - Raj. Unit and Denim Club India. The entire team of senior executives, managers and technicians at Sangam (India) Limited, around 50 professionals, participated in the Awareness Session, held on **1 Feb. 2010**.



Another session was organized for the students of Textiles at the **MLV Textile & Engineering College**, Bhilwara.

Friends, I would like to welcome the new members, who have joined the Denim Club India recently. The following members have become a part of the DCI family in the recent past:

1. **Mr. Mukesh Singh**, Merchandiser, Spykar Lifestyle Pvt. Ltd.
2. **Dr. S. K. Sharma**, Consultant, Modern Denim Ltd.
3. **Mr. Santosh Jinde**, Technician, Suryalakshmi Denim Division
4. **Mr. Uday Rane**, Denim Marketing, Mafatal Denim Limited
5. **Mr. M. Gopalakrishnan Mariappan**, Bannari Amman Institute of Technology
6. **Mr. Vijay Jain**, Ginni International Ltd.
7. **Mr. Arpit Porwal**, Trader, Porwal Brothers
8. **Mr. Gopinath Kavitha**, Technician, K. G. Fabriks Ltd.
9. **Mr. Nirav Shah**, Consultant
10. **Mr. Rajesh Aggarwal**, Trader, G. R. G. Impex Pvt. Ltd.
11. **Mr. Pradip Wani**, Technician, Raymond UCO
12. **Ms. Amita Bhatnagar**, Designer, Ampee Garments and Handbags
13. **Ms. Laura Benasconni**, Designer, Italy
14. **Mr. Kenneth Joseph**, Trader, International India Interests
15. **Mr. Amol Dasarwar**, Technician, Technician, Ginni International Ltd.
16. **Mr. Sachin Patil**, Technician, L. N. J. Denim

I would also like to request all members to invite their colleagues and associates in the denim industry to come together on this unique platform for denim professionals.

I would also like to invite you to send in relevant and interesting articles, research and innovations, which shall be shared with the entire DCI fraternity.

I look forward to your valuable inputs to further this initiative and improve DCI platform.

Please note that we have included a convenient UNSUBSCRIBE link at the bottom of this mailer, so that in case you do not wish to receive any further emails from Denim Club India, you can let us know.

Keep In Touch, and Keep Smiling, Always!

Dudeja, R.
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