

denim club - india

... the world of DENIM professionals

Denim Club India - India's First and Only Community of Denim Professionals and Enthusiasts
Denim News : Videos : Articles : Websites : Jobs : Careers in Denim

Denim Club India
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Ref.:DCI-NL/002/160608

16 June, 2008

Denim Club India Newsletter - Vol. 1, Issue 2

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Hello!

We are pleased to inform you that **Denim Club India** has been receiving very encouraging and positive response from Denim Professionals as well as the consumers.

Denim Club India

Denim Club India is an ambitious initiative, launched recently to create and make available a unified platform to all denim professionals in the country, where all of us can meet, interact and share our thoughts, ideas and achievements.

Nothing like this has happened ever before in the not so long history of Denim in India.

As an integral part of this initiative, **Denim Club India** would be publishing an e-newsletter, which will carry interesting and important news and information about various aspects of denim trade and industry.

Here is the second issue of the **Denim Club India News-letter**. This issue, once again, brings to you an an intersting mix of various items - news, video, website - relating to Denim, and we hope that you will find it useful.

Please note that **Denim Club India** has also launched a new section - **Career Options** - on the DCI portal. This section would provide *comprehensive information* and *extensive details* regarding the *Career Options available to aspiring Denim Professionals* in various industry segments, like **Buying Houses, Denim cloth mills, Denim apparel and made-up manufacturing, and Retail.**

News

Arvind, Diesel JV called off

Indiantelevision.com | 11 June 2008

Arvind Ltd and Diesel International B.V. (Diesel) have called off their joint venture deal.

The two companies had signed the deal on 20 April 2007 for the distribution and branding of Diesel products in India.

Diesel had closed the agreement with Arvind last year for creation of ` Diesel India Fashion Arvind Pvt Ltd.` , which represented the `official arrival` of Diesel in the Indian market.

Both the parties believe that the JV agreement would restrict their future expansion plans in India.

For more Denim News, visit [Denim Cub India - News](#)

Video

Denim - Behind The Seams

A video about Jeans and their fit. Dave of Blue Bee Jeans, talks about the finer points of Denim, Jeans and their fit.

In a simple and easy-going manner Dave explains what makes a 20\$ GAP jeans different from a high end premium denim jeans. He talks about the quality of cotton, dipping, stretchability, and the fact that your pair of jeans has to be made exactly for your body.

Check it out!!!

In case the embedded video does not run in your email browser, please [click this link](#).



For more Denim Videos, visit [Denim Cub India - Videos](#)

Website

Wrangler - Asia Pacific

In 1904, C. C. Hudson and his brother Homer formed the Hudson Overall Company, to produce the best quality and durability work clothes for railroad workers in the east coast of the United States.



The year 1947 saw the introduction of the Wrangler brand specifically targeting the rugged cowboys and ranchers customers.

Over the last more than 100 years, Wrangler products have represented unrivaled quality and durability.

Check out the Wrangler website on wrangler-ap.com to find out more about Wrangler.

The **World Of Wrangler** links takes you through the history of Wrangler and is a must watch section. The **Fitting Room** will enlighten you about the **Four F`s** - Fits, Finishes, Fabrics and Features. You can also **download** some enchanting wall-papers from the website. The user-friendly **Store Finder** enables you to locate a store anywhere in the world, with just a few clicks of the mouse.



Undoubtely, a great website - you will sure return to it time and again!!!

For more Denim websites, visit [Denim Cub India - Websites](#)

Membership of Denim Club India

Please note that the Membership of Denim Club India is currently FREE of charge. This special inaugural offer is valid for a limited time only. Subsequently, the Membership Fee shall be charged as per the membership tariff applicable from time to time. Avail of this fabulous offer, right away, by **JOINING the Denim Club India** as a **Privileged Member**, and save money!!!

As a Privileged Member, you will also be entitled to attend the forthcoming **Denim Club India** Launch program.

Share With Denim Club India

If you have any NEWS, ARTICLE or INFORMATION that you would like to share with members of DCI, you can send the same to info@denimclubindia.org through email. Please feel free to send us your [suggestions/feedback](#) to help us in strengthening Denim Club India and making it more and more useful for everyone!

Spread The Good Word Around

We would also like to request to you to recommend **Denim Club India** to your colleagues, friends and associates, help us in spreading the word around.

We look forward to hearing from you! Write back to us at info@denimclubindia.org.

Keep In Touch, and Keep Smiling, Always!

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