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[archives](#)

[resource](#)

['i3' plan](#)

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Denim Club India

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Denim Club India Newsletter - Vol. 1, Issue 11

Denim News : Videos : Articles : Websites : Jobs : Careers In Denim

Dear **Mr. Rajesh Dudeja**,

Hello!

Here is another edition of DCI News-letter!

This time, we would like to make an announcement as well. Denim Club India has set out to put together a **Directory of Denim Professionals** - the first ever compilation dedicated to denim professionals - which would cover the denim professionals engaged in various activities spanning the entire supply chain - be it technicians, product developers and managers in denim mills, buyers, merchandisers, designers and technical experts in garmenting and processing units, sales, marketing, sourcing, planning professionals in retail and buying houses, quality managers and testing experts in various manufacturing and product testing labs, and all others who work with denim and are not included in this list.

We shall be very soon writing to you in detail about the **Directory of Denim Professionals**, and how you can get yourself listed in the directory. We would also include commercial advertisements in the directory, so that various organizations can reap the benefit of direct reach to the entire community of denim professionals.



For now, read on this edition of the DCI NewsLetter. We hope you find it interesting and useful!!!

News

Trigger Jeans Showroom opens in Coimbatore

PeakDay.BlogSpot.Com | 9/3/2008

Trigger Jeans, a wholly owned brand of KG Denim Ltd. has opened its first stand-alone store in Coimbatore.

The showroom, inaugurated by ace drive Narain Karthikeyan on 1st September, is in Arts College Road, Coimbatore.

KG Denim launched the `Trigger` brand of jeans in the year 1995, positioning it as a trendy high quality jeans brand offering the best value. The brand within a very short span has risen to the status of market leader. The brand was only one of the two brands to be awarded the Indis Brand Equity Fund by the Government of India to promote `Made in India` labels worldwide.

For more Denim News, visit [Denim Club India - News](#)

Video

Nart Jeans, Fashion Show



Nart Jeans, Fashion Show.

Not just the usual runway walk. A different and interesting presentation starting with a casual conversational display in the background and some good dancing as well.

In case the embedded video does not run in your email browser, please [click this link](#).

For more Denim Videos, visit [Denim Cub India - Videos](#)

Website

Right Fit - All Curves Are Not Created Equal!



The innovative new fitting system developed by Right Fit is based on a woman`s shape, not her size.

Right Fit research used a high tech scanning machine to take the measurements of more than 50,000 women to develop a three-color fitting system that selects the perfect fit for every woman.

Right Fit offers three ultimate fits for three distinctive body types - straight, moderately curvy, and curvy. The three body types and the best fitting jeans are very nicely displayed

by three different models, and in one look you can see and make out the difference.

It is actually possible to click on the SPIN button and make the model turn around.

The website is done in flash, and is very user-friendly, the flash files also download quickly, so you do not have to wait for a long time.

Do take a look at Right Fit - All Curves Are Not Created Equal! at <http://www.rightfit.com/>. You will sure like the experience!

For more Denim websites, visit [Denim Cub India - Websites](#)

We shall keep writing to you, in the days to come, and share with you the various plans and initiatives, so as to accelerate the growth of the First Ever and the Only Denim Community in the country. Keep an eye on the Programs and Events, Industry Institute Interface, Denim Experts Zone, and the Jobs & Career Section on Denim Club India. You will sure find it interesting and useful.

Please note that we have included a convenient UNSUBSCRIBE link at the bottom of this mailer, so that in case you do not wish to receive any further emails from Denim Club India, you can let us know.

Keep In Touch, and Keep Smiling, Always!

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